

Figure 1

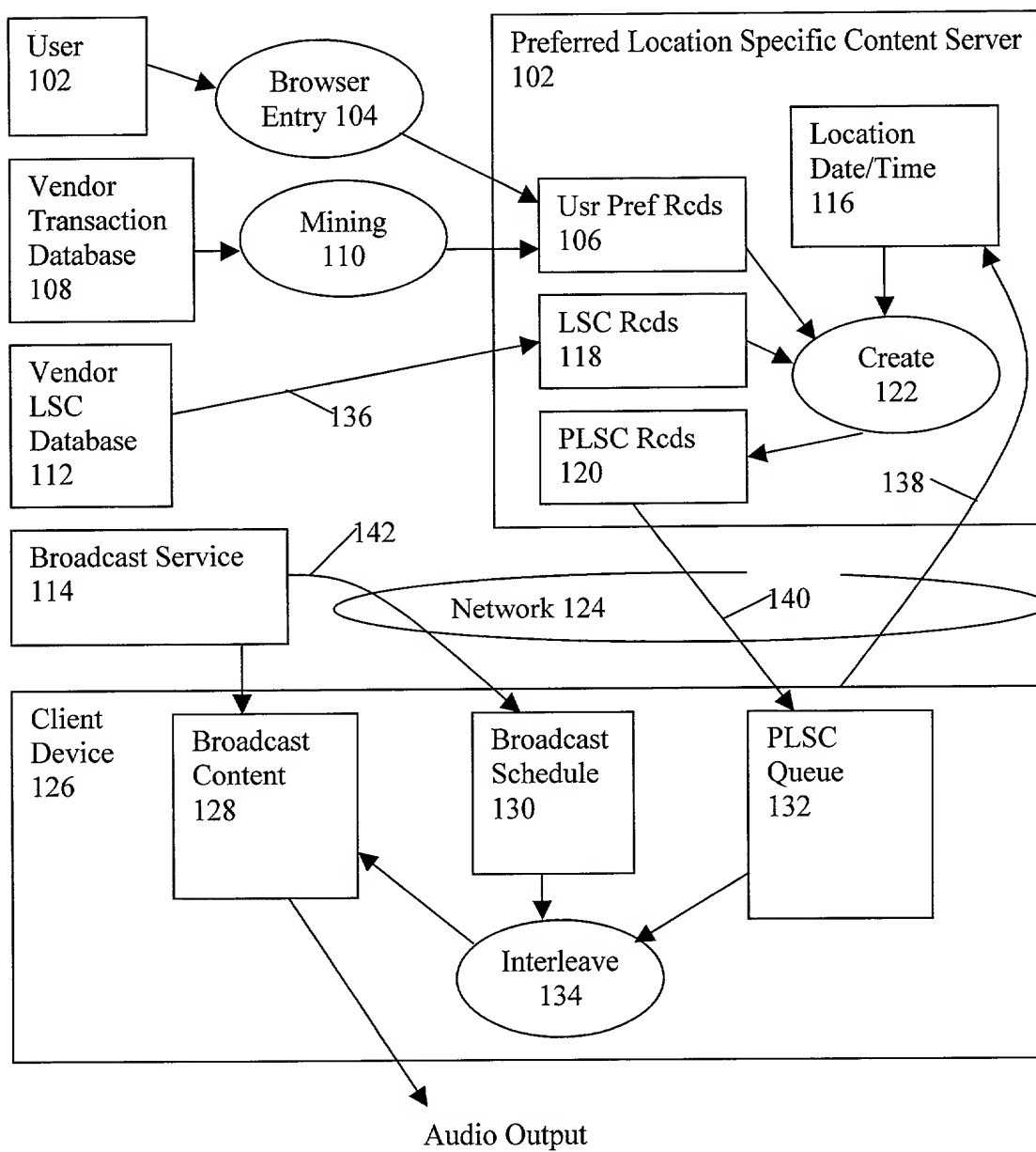


Figure 2

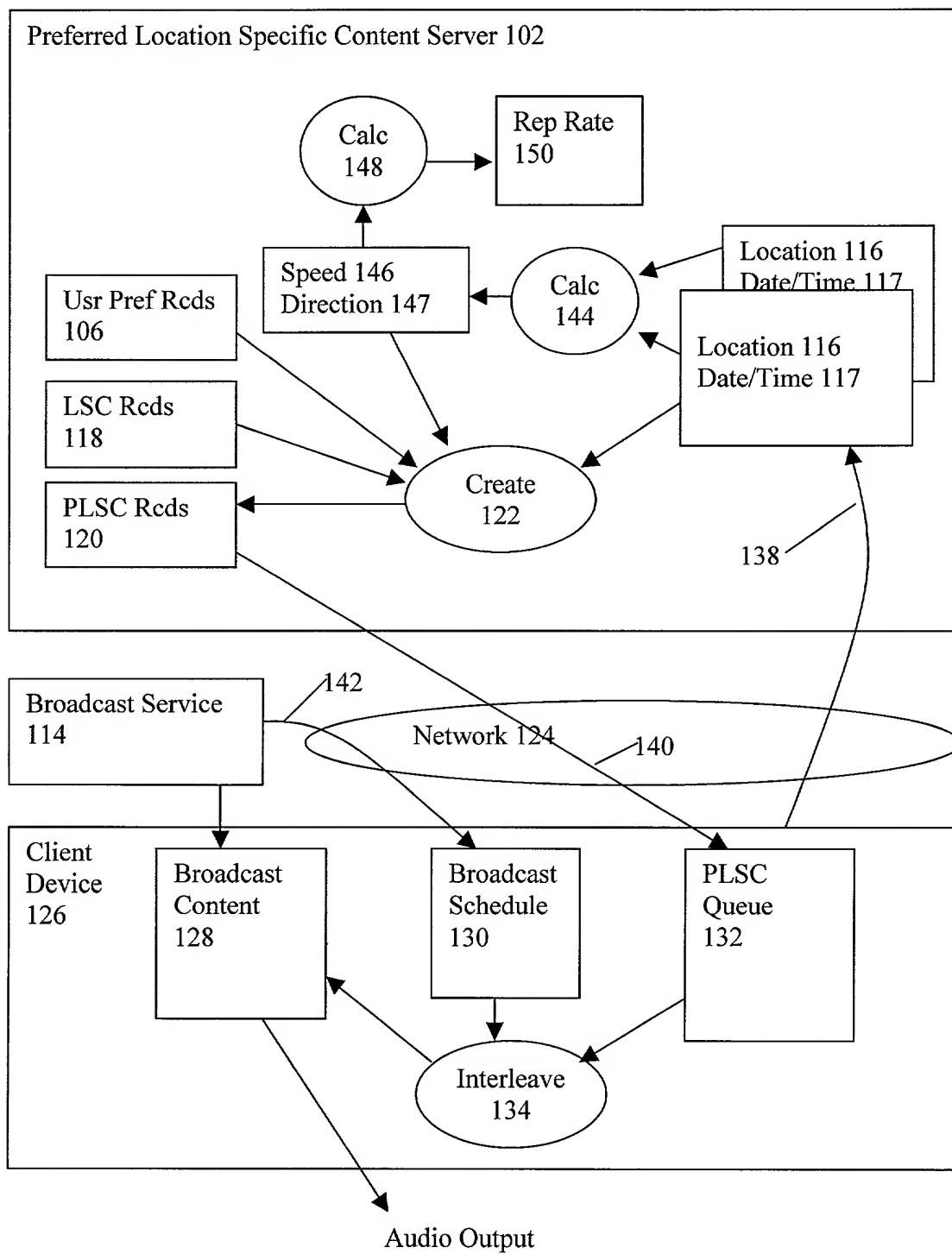


Figure 3

User Preference Record – 106

User ID – 404  
Priority – 406  
Preference – 408

LSC Record – 118

Digital content – 412  
Content type – 414  
Target location – 416  
Duration – 418  
Relevant date range – 420  
Relevant time range – 422

PLSC Record – 120

User ID – 404  
Digital content – 412  
Duration – 418

Figure 4